

Hi all and welcome to the first Club Development newsletter of 2024!

My name is Maddy Gough and I am taking on the Club Development Coordinator role for Outer East Football Netball (OEFN). You will begin to receive fortnightly Club Development updates from myself that outline key opportunities to aid your club and its growth.

I am available for any support you may need across both operations and development. You can reach me via [email](#) or my mobile 0478 153 342. Feel free to reach out if you have any questions regarding the below opportunities or if you just want to say hi!

CURRENT GRANTS & FUNDING OPPORTUNITIES

- **Telstra Footy Country Grants:** New national program replacing 'SCIF' where clubs can apply for grants up to \$20,000 – helping grow and assist volunteer capacity, grow and diversify participation and improve club environments and experiences (January - September)
 - For more information click [here](#)
- **Sport & Recreation Victoria:** [Emergency Sporting Equipment Grant Program](#)
 - Status: Open Closing: 31/05/2024
- **Change Our Game:** [Change Our Game | Community Activation Grants](#)
 - Status: Open Closing: 04/03/24
- **Sport & Recreation Victoria:** [Sporting Club Grants Program](#)
 - Status: Open Closing: 4pm 20/03/24

OPENING SOON:

- **TAC Club rewards funding** (April - September)
- **Toyota Good for Footy Raffle** (April - September)
- **Victorian Responsible Gambling Foundation:** [Love the game, not the odds](#) (May 2024)
- **Additional resources:** [Toyota AFL ClubHelp website](#)

FORTNIGHTLY FOCUS

STRATEGIC PLANNING

Making some time for planning is imperative to a successful and sustainable club. OEFN and AFL VIC are here to aid clubs when planning. AFL VIC have provided a webinar on strategic planning which can be accessed [here](#). Strategic planning provides a common goal for all club stakeholders, drives longer term goals, and becomes a summary of your club for new sponsors, committee members, and players.

Do you have a current Strategic Plan in place?

- **Yes!** - Please send a copy to development@outereastfn.com.au
- **No** - you are encouraged to complete one of the following to aid in your clubs strategy.
 - Written strategic plan - [template here](#) - complete and return via email
 - Completed at least 4 modules of the Australian Sports Commission "Game Plan" program - [here](#)
 - Written one page Health Check/SWOT analysis - [template here](#) - complete and return via email

VOLUNTEER LIST UPDATE

Thank you to clubs who have sent through their volunteer lists for 2024!

It is important that the below positions are also included in PlayHQ:

- President
- Vice President
- Secretary
- Treasurer
- Child Safety Officer (CSO) - must be visible to the public

AFL VIC are providing an incentive competition offer of \$10,000 to be shared by 10 Vic clubs who meet this target (5 x \$200 e-gifts across each of 10 clubs). The 10 winners will be drawn in early May from all clubs eligible at the time.

Refer step by step that follows.

If you have any queries or questions please contact Maddy Gough at development@outereastfn.com.au