



Healesville Greyhound Association offers the only straight track in Victoria, located behind the Sporting complex on Don Road among the picturesque hills of the Yarra Valley and is famed for its family-friendly picnic atmosphere. The club holds over 120 meetings annually on Fridays and Sundays including the Healesville Cup in September.

The Healesville Greyhound Association is committed to managing its operations with the community in mind and organises and hosts many events to support good causes and give local groups and residents opportunities to meet, raise funds and enjoy themselves.

The Club will be adapting Community Involvement on the day of one of our most prolific racing events, The Emerald on our calendar, The 2024 Outer East Football Netball Competitions Cup and The 2024 Outer East Football Netball Competitions Consolation Cup.

The Healesville community cup will provide community groups the opportunity to fundraise through a high-profile race day at Healesville Greyhound Association on March 17th, 2024.

This is the first year of what we believe will become a high-profile annual event supporting various community groups here in the outer east and the broader Yarra Valley community.











2024 Outer East Community Cup Day

Clubs include,

Gembrook-Cockatoo Monbulk **Mount Evelyn Narre Warren Olinda Ferny Creek** Pakenham/Pakenham Lions **Upwey Tecoma** Wandin **Woori Yallock Belgrave Emerald** Healesville Officer/ROC **Seville** Yea **Alexandra Powelltown Warburton Millgrove Yarra Junction** Yarra Glen **Berwick Springs**

Thornton Eildon FC



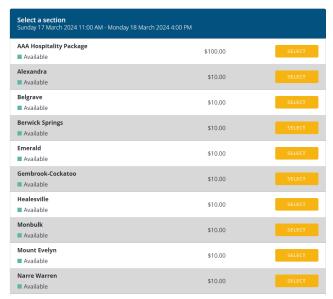
HOW IT WORKS

Each Club is given a link to purchase tickets to the event. Each club sells a ticket for \$10 per ticket.



https://www.trybooking.com/CPAFA

OUTER EAST COMMUNITY CUP DAY





Ie. Healesville sell 200 tickets@ \$10 per ticket = \$2000.

Wandin sell 150 tickets@ \$10 per ticket =\$1500.

The top **1-10** ticket sellers, (clubs) become eligible to draw a box in the **Outer East Football Netball Community Cup** Valued at \$5000 First Prize, \$2000 Second Prize, \$1000 Third Prize.

The top **10-20** ticket sellers, (clubs) become eligible to draw a box in the **Outer East Football Netball Consolation Cup** Valued at \$1000 First Prize, \$550 Second Prize, \$450 Third Prize.

EXAMPLE

| Ranking | CLUB | Ticket Sales | 8 | | Total Sales | | minus entry Fee | | urn to Club | Comm Cup | |
|---------|---------------------|--------------|-------------|----|-------------|----|-----------------|----|-------------|-------------------|------------|
| 1 | Healesville | 316 | \$ 10.00 | \$ | 3,160.00 | \$ | 500.00 | \$ | 2,660.00 | 1st Prize | \$5,000.00 |
| 2 | Wandin | 315 | \$ 10.00 | \$ | 3,150.00 | \$ | 500.00 | \$ | 2,650.00 | 2nd Prize | \$2,000.00 |
| 3 | Woori Yallock | 300 | \$ 10.00 | \$ | 3,000.00 | \$ | 500.00 | \$ | 2,500.00 | 3rd Prize | \$1,000.00 |
| 4 | Seville | 250 | \$ 10.00 | \$ | 2,500.00 | \$ | 500.00 | \$ | 2,000.00 | | \$8,000.00 |
| 5 | Mount Evelyn | 237 | \$ 10.00 | \$ | 2,370.00 | \$ | 500.00 | \$ | 1,870.00 | 1.8 | |
| 6 | Belgrave | 220 | \$ 10.00 | \$ | 2,200.00 | \$ | 500.00 | \$ | 1,700.00 | | |
| 7 | Upwey Tecoma | 156 | \$ 10.00 | \$ | 1,560.00 | \$ | 500.00 | \$ | 1,060.00 | | |
| 8 | Narre Warren | 128 | \$ 10.00 | \$ | 1,280.00 | \$ | 500.00 | \$ | 780.00 | | |
| 9 | Monbulk | 124 | \$ 10.00 | \$ | 1,240.00 | \$ | 350.00 | \$ | 890.00 | Consul | ation Cup |
| 10 | Olinda Ferny Creek | 120 | \$ 10.00 | \$ | 1,200.00 | \$ | 350.00 | \$ | 850.00 | 1st Prize | \$1,000.00 |
| 11 | Berwick Springs | 100 | \$ 10.00 | \$ | 1,000.00 | \$ | 350.00 | \$ | 650.00 | 2nd Prize | \$ 550.00 |
| 12 | Emerald | 99 | \$ 10.00 | \$ | 990.00 | \$ | 350.00 | \$ | 640.00 | 3rd Prize | \$ 450.00 |
| 13 | Yea | 97 | \$ 10.00 | \$ | 970.00 | \$ | 350.00 | \$ | 620.00 | | \$2,000.00 |
| 14 | Officer | 92 | \$ 10.00 | \$ | 920.00 | \$ | 350.00 | \$ | 570.00 | 68 | - |
| 15 | Yarra Glen | 89 | \$ 10.00 | \$ | 890.00 | \$ | 350.00 | \$ | 540.00 | | |
| 16 | Powelltown | 87 | \$ 10.00 | \$ | 870.00 | \$ | 350.00 | \$ | 520.00 | | |
| 17 | Gembrook-Cockatoo | 74 | \$ 10.00 | \$ | 740.00 | \$ | 72 | \$ | 740.00 | | |
| 18 | Pakenham | 55 | \$ 10.00 | \$ | 550.00 | \$ | <i>□</i> | \$ | 550.00 | | |
| 19 | Warburton Millgrove | 52 | \$ 10.00 | \$ | 520.00 | \$ | 8 | \$ | 520.00 | | |
| 20 | Yarra Junction | 51 | \$ 10.00 | \$ | 510.00 | \$ | 2 | \$ | 510.00 | | |
| 21 | Pakenham | 35 | \$ 10.00 | \$ | 350.00 | | | \$ | 350.00 | | |
| | | | | | | | | | | TOTAL PRIZE MONEY | |
| | | | | \$ | 29,970.00 | \$ | 6,800.00 | \$ | 23,170.00 | \$ | 10,000.00 |

Entry fee includes 4 tickets to VIP Food and Beverage Function (VIP Guests Below)

Through two live box draws on the Sunday 10th March, your club will be drawn out and allocated a box number. The Draw will be live on our Facebook page, hosted by James Van De Maat (Sky Channel, RSN), HGA General Manager Peter Frost and OEFN CEO Brett Connell.



"The Banjo" consists of 8 number and eight colors indicating each box.



A full field in the race is eight dogs plus (2) Reserves.

Note the (2) Reserves in each race do not receive an entry fee unless that box runs.

Reserve 1&2 in the Community cup Challenge automatically go into the consolation Cup.

EXAMPLE



EXAMPLE





VIP Guests

Each club will receive entry to our VIP section consisting of a food and beverage package, live entertainment. **(4Pax)** per community group. (64 Guests). Clubs can choose who attends the function and can be used as an incentive for the highest ticket seller within your club.









On Course Events.

Kids Jumping Castle

Face Painting

Handball Competition

Food Trucks

Live Entertainment (The Flaming Moes)

Club Signage across the track



WHAT WE NEED FROM CLUBS

- Actively promote the event with a key focus to your audience that this is a great opportunity
 to raise much needed funds for your club. Healesville Greyhounds and OEFN will be running
 various social media campaigns leading up to the event, consisting of short videos, posters,
 and banners throughout the campaign.
- Actively promote the following link to your audience. https://www.trybooking.com/CPAFA
- Email your clubs logo to pfrost@grv.org.au in order to place your club's signage on the fence of the track.

Conclusion

As mentioned, this concept is in its first year and we see this as a great opportunity for your community club in the Outer East Competition. We envisage this event will build over the next few years and look forward to supporting as many clubs as possible in the future.

For any further enquiries please feel free to contact me via email, pfrost@grv.org.au

Regards

Peter Frost Brett Connell
General Manager CEO

Healesville Greyhound Association Outer East Football Netball

