

# WOMEN & GIRLS FOOTBALL MONTHLY UPDATE



September 2023

## BRING IT IN WOMEN'S COACHING FORUM & NETWORKING EVENT

**THE HALL**  
*Sydney Rd, Brunswick*  
ONLY A SHORT WALK FROM IKON PARK  
*Saturday 14th October*  
3.00pm start

### FORUM AND NETWORKING

Guest panel including AFL  
Hall of Famer Debbie Lee  
Canapé's provided, with  
drinks at bar prices

### AFLW MATCH EXPERIENCE

Round 7 AFLW clash:  
Richmond v Essendon  
IKON Park, Carlton North  
First bounce - 7:20 PM

Coaches from all over the state have been invited to join us at the stunning heritage listed 'The Hall' on Sydney Road for an exciting afternoon of networking, storytelling, and learning, before heading along to IKON Park to attend the AFLW Round 7 blockbuster between Richmond and Essendon.

Our panel of guest speakers - from community coaches, through to those working in the elite game - will offer their insights into the coaching experience, including AFL Hall of Famer Debbie Lee, with more guest panellists to come!

All women and gender diverse people in coaching are encouraged to express interest via the link. Places are limited, so get your EOI in and join our growing network of Women in Coaching.

Expressions of interest are closing before Wednesday September 20, with official invites to follow.

[EXPRESS INTEREST HERE](#)

## WOMEN & GIRLS ACTION PLAN



**GEORGIA CASE**

WOMEN & GIRLS COMMUNITY  
FOOTBALL LEAD

[georgia.case@afl.com.au](mailto:georgia.case@afl.com.au)



**BETH COOK**

WOMEN & GIRLS COMMUNITY  
FOOTBALL COORDINATOR

[elizabeth.cook@afl.com.au](mailto:elizabeth.cook@afl.com.au)

### QUICK LINKS

CLICK BELOW TO BROWSE LINKS

[AFL CLUBHELP: WOMEN & GIRLS](#)

[WOMEN'S FOOTBALL VISION](#)

[WOMEN & GIRLS ACTION PLAN](#)

[RECRUIT & RETAIN WOMEN COACHES](#)

[COACHING WOMEN & GIRLS TOOLKIT](#)



## BEFORE THE BOUNCE: JOIN OUR AFLW AND UMPIRING EVENT

AFL Victoria is pleased to invite our umpiring community to attend *Before the Bounce*, a free event to bring together women and girls in umpiring from all over Victoria! Join us at IKON Park before the first bounce of the AFLW Round 6 match between Richmond and the Gold Coast Suns.

Hear our guest speakers, including AFLW dual-premiership player Libby Birch, offer their insights into the umpiring experience, and all the opportunities for women and girls to get involved.

[RSVP FOR BEFORE THE BOUNCE](#)



## CAREER OPPORTUNITY: FEMALE COACH DEVELOPER AFL VICTORIA

The Female Coach Developer is a casual role that is designed to support and educate women in coaching across Victoria to improve the quality of our coaches and therefore the experience of our participants.

We want our experienced coaches to be able to provide support to new and developing coaches through workshop delivery and mentorship throughout season 2024.

As part of the role, you will also be asked to provide some insights to AFL Victoria about your local region, and feedback on what is and isn't working with the recruitment and retention of female coaches.

To read the full position description and to apply, follow the link below. If you have any questions, you can reach out to Coach Education and Developer Lead at AFL Vic, Joshua Galbraith via [Joshua.galbraith@afl.com.au](mailto:Joshua.galbraith@afl.com.au)

[APPLY HERE](#)



## WE, THE READY! AFLW SEASON 8 IS HERE!

Build momentum and excitement to engage more women and girls at your club, and celebrate Women's footy by getting around AFLW season 8!

General admission tickets are \$10 for adults, with free general admission tickets for kids under 18. Selected matches are even completely free!

Follow the link below to view the 2023 fixture and to find your tickets for Rounds 1 to 9:

[GET YOUR AFLW TICKETS HERE](#)



## PLANNING FOR SEASON 2024?

Don't forget the handy resources & tips for how your club can recruit & retain more women & girls across all aspects of the club - on and off the field.

[AFL CLUBHELP: WOMEN & GIRLS](#)



## **AFLW COMMUNITY FOOTBALL AMBASSADOR: CONGRATULATIONS ANNETTE MALONEY**

Established in 2021, the AFLW Community Ambassador program recognises members from the football community who have been instrumental in facilitating and nurturing the remarkable growth of women and girls' football.

Congratulations to Annette Maloney from the Port Melbourne Colts Junior Football Club, who was recently announced as the Victorian representative in the 2023 program. Read more below:

[\*\*READ MORE HERE!\*\*](#)



## **RECRUITING & RETAINING WOMEN COACHES**

It's that time of year again - clubs are already advertising for their 2024 coaching positions. Have you thought about how your club can recruit more women into coaching for next season?

Click the link below to download the guide for your club to make sure your recruitment process for '24 is opening the door for women to apply at your club, and to find advice around proactive recruitment of women into coaching roles.

[\*\*DOWNLOAD YOUR PDF HERE\*\*](#)



## **AFL SUPERKICK IS HERE!**

Level up your footy! Learn the skills and put them into action, with modified game play for 8-12-year-olds!

[\*\*FIND OUT MORE & SIGN UP!\*\*](#)



## **PLAY MORE - PLAY AFL NINES!**

With no tackling, and less physical demands, all teens and adults can feel welcome at AFL Nines!

[\*\*FIND OUT MORE & SIGN UP!\*\*](#)